



**PURPLE
HEART HOMES**

2021 ANNUAL REPORT





Blueprints of **THE PURPLE HEART HOMES STORY** how it all started

John Gallina and the late Dale Beatty joined the North Carolina National Guard in 1996. During their service to our nation, both Gallina and Beatty had the opportunity to respond to calls from the Governor of North Carolina to help victims of Hurricane Fran and Hurricane Floyd. It was through those experiences that they gained their humanitarian passion and spirit.

They also responded to the call of duty from the President of the United States to liberate an oppressed nation from the utmost corruption during the Global War on Terrorism serving in Operation Iraqi Freedom. They were both 25 years old at the time.

Their unit was attached to the 1st Infantry Division near Bayji, Iraq. On November 15, 2004, they were on a dangerous mission to provide security for an engineer unit that was sweeping the area for mines...a route that had numerous land mine and IED explosions over the previous weeks.

SPC Gallina was driving with the late SGT Beatty and two other members of the unit. The vehicle struck two anti-tank mines that detonated, ripping through the weaker armor in the floor leaving Beatty a double amputee below the knees and Gallina with severe back injuries, Traumatic Brain Injury (TBI) and Post Traumatic Stress Disorder (PTSD).

Their journey together was one of friendship, service, courage and leadership. Their shared experiences in the National Guard created a strong sense of community, a deep passion to give back, and a desire to make a difference in the lives of Service-Connected Disabled Veterans.



As both men reintegrated into their communities, they were humbled by the number of people who would come up to them to thank them for their service and sacrifice. They were trained to never leave a soldier behind on the battlefield, and as two combat wounded Iraq veterans, they became committed to not leaving them behind at home as well.

Recognizing an unmet need, they decided to reach across the generational divide to provide housing solutions for qualified Service-Connected Disabled Veterans and co-founded Purple Heart Homes together in 2008. The organization strives daily to give back and continues to grow their efforts. 2021 was a year of many highlights and exciting happenings (see pages 4 - 7). We hope you'll enjoy learning about our mission, and we're hopeful that you'll connect with us to get involved supporting the many men and women who have served our great country.

WWW.PURPLEHEARTHOMESUSA.ORG





A MESSAGE FROM OUR LEADER

John Gallina

Chief Executive Officer & Co-Founder

For many 2021 seemed to be a year of dormancy, a year of solitude, or the year of social isolation. For Purple Heart Homes and our team, it was a year of rebuilding, a year of growth and a year of self-reflection. While we have had been serving Veterans for over a decade prior to the pandemic of 2020 we had been so intently focused on our own mission we missed out on many opportunities to be a part of the community we serve. Sometimes while serving you begin to feel separate and not a part of the whole. And that's what had begun to happen to us. But that all changed in 2020, in many ways the pandemic brought us all together. Bound by the same challenges and similar struggles we became more empathetic for our neighbors and learned how to once again support each other.

The lessons and challenges from 2020 lead Purple Heart Homes into 2021 with a regenerated fervor and renewed focus. We doubled down in our efforts to work with partners resulting in a growing the number of projects we were able to complete and the number of Veterans and families we were able to serve. We rekindled our chapters and volunteer corps to ensure communities were being served in an ongoing manner. And ultimately saw a growth in donations and volunteers.

Each year, as I look back in review, I'm amazed at the outpouring of love and support that our volunteers, neighbors, friends, families, communities, sponsors, and partners pour into the Veterans we serve. We could not thank you enough, without you many hundreds of great Americans would be without a safe, healthy, and accessible home. Many spouses and children would be watching their loved one struggle with little to no hope. But together through Purple Heart Homes we give hope and provide freedom to those who fought for our nation.

Together we are making a difference in thousands of lives in hundreds of communities round our nation. From Veterans now being able to use a bathroom with dignity, to having the freedom to leave their home whenever they desire, or Veterans feeling they can stand another day due to having the burden of stress lifted off their shoulders. This is not on a life changing work, but it is often a lifesaving work. Veterans like Carl a 68-year-old Marine Veteran who sent us a letter on Jan 3rd after we completed his project in December.

Carl said, "Six months ago I was feeling hopeless and defeated, sometimes feeling suicidal. I discovered that I had raw sewage puddling under my home, My HVAC ductwork had fallen into it and my A/C was blowing cold air under there causing severe condensation. Everything was dripping and even my insulation had fallen. The small was sickening even coming up inside my home."

"I was destitute and didn't know what to do. I called several companies, and they said they wouldn't go under my house until everything was cleaned up and dry. I tried filing an insurance claim and they came out but denied my claim saying it didn't happen overnight."

"I'm not sure if I contacted PHH or if someone contacted them for me." I completed the application from PHH and just waited for any response, praying every day that God could step in and help me. I had no money left."

"Shortly after, I received a call from PHH saying that PHH was going to help me out. I was speechless and floored, that anyone was really going to help me. I've never had anyone in my life to do for me what PHH was going to do. God had heard my prayers. On December 21st. the job was complete." There are no words to describe my feelings at this time and throughout the process. I cried many times tears of joy, tears of thankfulness and tears that God had answered my prayers."

"Purple Heart Homes has saved me from possibly going down the wrong road mentally. We all are comfortable, and everything is working great. PHH is a wonderful organization, full of HEART."

As a Veteran myself it warms my heart to know that Veterans like Carl are cared for and helped in their time of need. Purple Heart Homes is simply safe place for Veterans share their vulnerability, fears, and needs. We are a bridge for communities, friends, and neighbors to reach Veterans with dire needs of love and support.

As we move forward together in life, as a community, I challenge each of you to share Carl's story to rally your friends and family to get involved. Start a chapter of Purple Heart Homes in your community in order to save and change lives.





OUR MISSION

To honor those who served by providing housing solutions and employment opportunities to qualified Veterans.

CORE VALUES

We demonstrate unwavering dedication to the Veteran community through:

- Compassion
- Integrity
- Commitment to Excellence
- Teamwork
- Respect





THANK YOU
THANK YOU
THANK YOU

BECAUSE OF YOUR GENEROSITY

and concern for our disabled Veterans, PHH completed a total of 186 projects in 42 states with 48 of those projects completed by our 14 chapters!

In 2021, we received 813 applications. With your continued support, it's our hope that one day we will be able to help every Veteran that applies!



WHERE WE'VE COMPLETED PROJECTS OR HAVE PROPERTIES THROUGH 2021



Purple Heart Homes has Chapters in the following states:
NC (2), SC (2), NY (2), CO, GA (2), OH, TN, FL, TX, and MI

**Thank you for supporting Purple Heart Homes!
It's because of people like you we're able to
help Veterans all over the country!**

2021

HIGHLIGHTS



750th PROJECT COMPLETED!

In September 2021, Purple Heart Homes celebrated a huge milestone with the completion of its 750th project, helping David Adams, a Vietnam Navy Veteran.

VETERAN HOUSING PROGRAMS

The housing needs of the approved Veterans who Purple Heart Homes depends heavily on the financial and material contributions of individual donors, foundations, and businesses. When the housing needs of these Veterans are met, the Veteran's quality of life impress because they are able to live in a safe and accessible home.



VAIP PROGRAM

VAIP (Veterans Aging In Place) is for Service-Connected Disabled Veterans who currently own a home that no longer meets their physical needs. Purple Heart Homes partners with local volunteers in the community with the intent of restoring dignity and quality of life by creating a safe, barrier free living environment. PHH completed 176 VAIP projects in 29 states in 2021.



VHOP PROGRAM

VHOP (Veterans Home Opportunity Program) is for Purple Heart Homes Qualified Service-Connected Disabled Veterans who are prepared to accept the responsibility of homeownership. The program's purpose is to provide Purple Heart Homes Veterans with newly renovated and/or modified homes that have been donated from various sources specifically for the VHOP program. Veterans who meet the requirements and expectations of the program will have the opportunity to obtain a mortgage and own one of these homes at NO MORE than 50% of the final appraised value. PHH was able to place one financially qualified Veteran in a home in 2021.



TINY HOMES PROGRAM

Our tiny homes program, which began in 2020, allowed PHH to place four deserving Veterans in four tiny homes in 2021. Including two homes that were donated to Fifth Street Ministries, a local homeless shelter, to serve as additional housing for Veterans enrolled in their Veteran Transitional Housing Program.

RENTAL PROGRAM

PHH completed construction of one rental home for a total of five since 2020 and had four renters make use of the properties and this program in its second year.

VOLUNTEERS AND OUTREACH

In 2021, PHH had significantly less volunteer engagement than previous years because of the Covid-19 pandemic. Nonetheless, PHH headquarters had a total of 100 volunteers who donated 600 hours of their time. PHH also reached approximately 3.7 million people through website activity and social media platforms.



WWW.PHHUSA.ORG

MEET DAVID ADAMS

U.S. NAVY

Served 1965-1971

Purple Heart Homes is proudly celebrating its 750th Veteran project for Vietnam Navy Veteran David Adams. Mr. Adams served his country from 1965 to 1971, and again, from 1974 to 1975. When asked why he chose the Navy, Mr. Adams stated, "I didn't know how to swim, and I wanted to learn."

Not only did Mr. Adams learn to swim during his years in service, but he performed medical duties aboard the USS Canberra. "The United States Navy gave me opportunities that I would have never experienced otherwise. I travelled, learned to swim, found an unbreakable camaraderie, and became skilled in the game of chess."

Because of his time in service, Mr. Adams suffers health issues born out of his exposure to Agent Orange. After serving in combat, Mr. Adams was honorably discharged. That's when he decided to further his education at Gaston College and at one time, he was crowned the Gaston College Chess Champion!

Purple Heart Homes, with its partners The Home Depot Foundation, Owens Corning Roofing and Kaiser Siding and Roofing LLC., were able to provide Mr. and Mrs. Adams a new roof, hardwood flooring for handicap access, and a ramp for his wheelchair and scooter.



VAIP

Veterans Aging In Place

VAIP is for service-connected disabled Veterans who currently own a home that no longer meets their physical needs. Purple Heart Homes partners with local volunteers in the community with the intent of restoring dignity and quality of life by creating a safe, barrier free living environment.



MEET LISA UNI HAWNEY

Rank: Staff Sergeant

U.S. AIR FORCE

Served 1999-2009

Staff Sergeant Lisa “Uni” Hawney was a medic in Kuwait and Saudi Arabia, during Operation Enduring Freedom.

She was in Army ROTC in high school and knew at age 14 that she was going to join the military. The structure, having to wear the uniform, rules, and discipline appealed to Lisa.

Her senior ROTC instructor asked her what she wanted to do with her life. Lisa said she wanted to be in the medical field. So after taking the ASVAB test, the instructor suggested that she join the Air Force.

Her parents had to sign her entrance papers because she was 17 when she joined and turned 18 while in basic training at Laughlin Air Force Base in Texas. She went in as an E-3.

Then she started her medical career and completed EMT school. She was stationed at Herbert Field in June 2001. Then the 911 attacks occurred and she was sent to paramedic school. After training she went on her first deployment to Saudi Arabia at the end of 2002 and served six months, came home for about three months and then deployed to Kuwait. She also spent a year in South Korea and a year in Germany.

She had difficulties reintegrating into civilian life because the environment was now almost foreign to her. Lisa said she had trouble doing things the civilian way, which caused her to have some issues. She worked things out and decided to reach out to Purple Heart Homes for help in purchasing her first home.

In a letter Lisa wrote to Purple Heart Homes, she said, “When I decided that I wanted to take that leap in life and purchase my first home, I looked on the internet and found Purple Heart Homes.

From the application process to the closing of my new home, Purple Heart Homes made the entire handling of all the paperwork and transactions, run smooth, easy and stress free.

PPH has been able to help me in making my dream of homeownership a reality. I cannot go without saying how tremendously grateful I am that such an organization and program exists.

Lisa a part of Irreverent Warriors (IW), an organization that brings Veterans together through humor and camaraderie to help with mental health issues such as PTSD and to prevent Veteran suicides. IW has helped Lisa deal with her own PTSD. Lisa gives back as well; she teaches Veterans to scuba dive as a form of therapy.

Thank you for your service, Lisa, and all you do to help other Veterans. We are honored to have you as a member of the Purple Heart Homes family!

VHOP

Veterans Home Opportunity Program

VHOP is for Purple Heart Homes Qualified Service-Connected Disabled Veterans who are prepared to accept the responsibility of homeownership. The program’s purpose is to provide Purple Heart Homes Veterans with newly renovated and/or modified homes that have been donated from various sources specifically for the VHOP program. Veterans who meet the requirements and expectations of the program will have the opportunity to obtain a mortgage and own one of these homes at NO MORE than 50% of the final appraised value.



MAKING AN IMPACT

2021 continued the year-over-year upward trend of Veterans served, and projects completed with 186 total projects completed.

2021 was the most impactful year to date for Purple Heart Homes with respect to the number of projects completed for Veterans and the different ways solutions were provided.

Purple Heart Homes was able to continue working and navigating the transition from pandemic to a post-pandemic and continue to leverage our national and local partners and achieve these listed results.

Moving into 2022 we will continue to develop national partnerships, secure new grant funding, and find new and innovative ways to meet the housing needs of our service-connected disabled veterans and address Veteran housing insecurity and homelessness.

TUNE IN TO OUR NEW RADIO SHOW



Putting the Pieces back together is our new radio show hosted by John Gallina and Brad Borders. It aired for the first time December 2nd, 2021. The show seeks to provide a place where Veterans and communities can connect, be heard, heal and put the pieces back together. You can listen in Thursday mornings at 8:00 AM EST

WSIC News Talk

105.9 FM | 100.7 FM | 1400 AM



PUTTING THE
PIECES
BACK TOGETHER

TUNE IN WITH: JOHN GALLINA
AND BRAD BORDERS

FIRST AIRING:
2ND
DECEMBER, 2021

LISTEN IN THURSDAY
MORNINGS AT
8:00AM

Putting the Pieces Back Together is a radio show hosted by Veterans and seeks to provide a space where Veterans and communities can connect, be heard, grow, heal, and ultimately put the pieces back together.



2021 Purple Heart Homes Financials Including Chapters

REVENUE AND EXPENSE STATEMENT

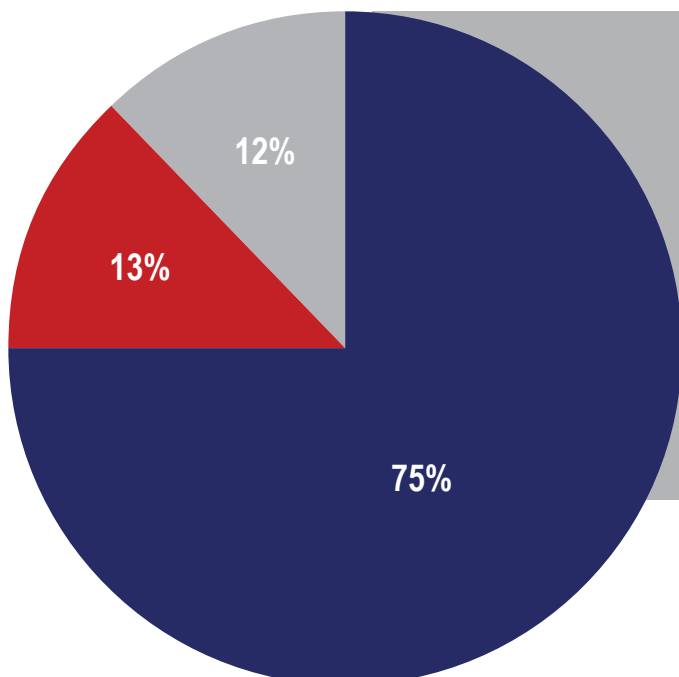
| REVENUE | 2021 |
|--------------------------|--------------------|
| Contributions and Grants | \$4,927,771 |
| Program Service Revenue | \$24,662 |
| Investment Income | \$27,932 |
| Other Revenue | - \$320,579 |
| Total Revenue | \$4,659,786 |
| EXPENSES | |
| Program Service Expenses | |
| Veterans Assistance | \$3,318,882 |
| Supporting Services | |
| Management and General | \$552,522 |
| Fundraising | \$548,900 |
| Total Expenses | \$4,420,304 |

CONSOLIDATED BALANCE SHEET

| ASSETS | 2021 |
|---|--------------------|
| Cash & Equivalents | \$1,322,307 |
| Accounts Receivable | \$162 |
| Other Current Assets | \$508,343 |
| Total Current Assets | \$1,830,812 |
| Fixed Assets | \$1,066,268 |
| Other assets | \$1,666,975 |
| Total Assets | \$4,564,055 |
| LIABILITIES | |
| Accounts Payable | \$42,376 |
| Credit Cards | \$19,678 |
| Other Current Liabilities | \$51,032 |
| Total Current Liabilities | \$113,086 |
| Long Term Debt | \$390,581 |
| Total Liabilities | \$503,667 |
| Total Equity | \$4,060,388 |
| Total Liabilities and Net Assets | \$4,564,055 |

* Contributions and Grants include revenues generated by Chapter efforts net of regrants funds issued by PHH-HQ. Program Service, Management and General, Fundraising Expenses are inclusive of Chapter expenditures net of regrants funds issued by PHH-HQ.

THANK YOU FOR LETTING
OUR VETERANS KNOW
THEY MATTER!



186 PROJECTS

were completed in 2021 because of people like you!

**75 CENTS OF EVERY DOLLAR GIVEN WENT DIRECTLY
TO HELP OUR VETERANS**

With your help in the upcoming year, we hope to serve even more.

- Program Services
- Management & General
- Fundraising



PURPLE HEART HOMES
IMPROVING VETERANS' LIVES ONE HOME AT A TIME

755 Washington Ave.
Statesville, NC 28677

Find us on social media or visit
our website at www.phhusa.org.

Together we are making a real difference
in the lives of service-connected disabled
Veterans across the country.

Tag us and tell how
YOU'RE connected!



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Tim Parker, Chief Operations Officer
Paul Cockerham, Chief Development Officer
Brad Borders, VP of Community Outreach
Kerry Lawing, VP of Operations

**HOME OF
THE FREE
BECAUSE
OF THE
BRAVE**

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