WE'RE IMPROVING VETERANS' LIVES ONE HOME AT A TIME.

THE CONSTRUCTION ZONE
What We've Been Up To

REBOOT
COMBAT RECOVERY
A Community Partnership

DONOR SPOTLIGHT
Bank of America

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John Gallina
Chief Executive Officer & Co-Founder

Over the years, I have had many volunteers come up to me and say, “I never served in the military. This is not my way of serving, helping those who did serve.” You can feel positive about your impact in this world by helping a Veteran in need with their housing. I believe that the American Dream is still very much alive; a point of focus for those who wear the cloth of our Nation. By supporting the men and women who have served in the military, you are helping them achieve their dreams of having a safe place to call home. A home that is accessible and provides the freedom of movement to come and go as they please. A healthy, affordable, and secure place to raise a family, free from mold, obstacles, and worry.

To think that one has served in the greatest military the world has seen, liberated oppressed people around the globe, provided hope to millions, been lifted in praise, and hailed as a hero, only to be left alone and suffering without a home as a safe refuge is disgraceful. Once upon a time, post WWII commu-nities welcomed home their warriors with open arms, overwhelming gratitude, and support. Now, it seems that they return to a community with passive acknowledgment and minimal support. While still better than the times of our Vietnam Veterans, it is nowhere near what we should be doing. I say this not of the tens of thousands of supporters that have and continue to contribute time, talents, and treasures to PHH’s mission, but of the greater community at large.

We once were a nation that prided ourselves in caring for our neighbor. I feel that culture has shifted - now we are becoming more secluded and separated from those living around us. We are losing the ability to empathize with people struggling around us, apathy is setting in. We must band together in order to preserve our nation, and the freedoms we cherish and enjoy. George Washington is credited with saying, “The willingness with which our young people are likely to serve in any war, no matter how justified, shall be directly proportional to how they perceive the Veterans of earlier wars were treated and appreciated by their Nation.”

Our Constitution and Declaration of Independence are not to be viewed in isolation from one another. They are two distinct documents with joint meaning which brings mutual value to the individual.

The Constitution of the United States brings in the thought of the who, the why, and the how.

We the People of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.

While the Declaration of Independence speaks more to the why, what for, and for who:

We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.

...And for the support of this Declaration, with a firm reliance on the protection of divine Providence, we mutually pledge to each other our Lives, our Fortunes and our sacred Honor.

Our Nation was formed by the people and for the people in order that the people can pursue happiness in life. It is my belief that those who fight and serve our Nation should be supported by the people in achieving these ideals. Thank you to all those who have made this possible in support of Purple Heart Homes’ mission this year. We have been able to assist over 150 Veterans and their families, thanks to your generosity. Together, we can assist many more service-connected disabled Veterans and their families.

Please consider how you can support the mission of Purple Heart Homes in providing safe and accessible housing for the fighting men and women of America. We can all live up to Emmeline Parkhurst’s motto of “dwell, not wort...” and together, we can make a difference.

Thank you to all who attended, sponsored, volunteered or supported an event in 2021. It was truly a special year, and we could not have done it without you!

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For more information about events at Purple Heart Homes, please contact:
Greetings from the Purple Heart Homes Construction Team! It is my hope that wherever you may be, that all is well with you and your family during this Holiday Season.

As this year comes to a close, we at Purple Heart Homes have much for which we are thankful. Although this year has presented several challenges, PHH has been quite successful in the continued effort to press forward in assisting service-connected disabled Veterans and their families with their housing insecurities. PHH could not have assisted these Veterans without your desire to assist others.

In retrospect, I would like to highlight several successes in 2021:

1. In July of this year, PHH celebrated its national partnership with The Home Depot Foundation and Owens Corning with our 750th completed project for Mr. D. Adams of Charlotte, NC. I am confident that sometime during the summer of 2022, everyone will be able to celebrate with PHH our 1,000th Veteran served!

2. The continued growth of our relationships with PHH donors such as The Home Depot Foundation, Bank of America, Lowe’s, who wish to give back to Veterans in their communities. In June of this year, the Lowe’s “Home Team” program in partnership with the NFL and Christian McCaffrey of the Carolina Panthers, assisted PHH in the remodel of a Korean War Veteran’s home in Concord, NC that needed a new roof, ADA bathroom, ramp, and flooring because the home was infested with termites.

3. On November 10th, PHH partnered with the Nascar Race Hub for a Veteran ramp build in Gastonia, NC. Fox Sports and their volunteers such as “retired” NASCAR drivers Todd Bodine and David Regan, assisted in building the ramp for Marine Veteran Mr. Jason Thompson, on the Marine Corps 246th birthday, no less!

4. The PHH Construction Team continues to seek partnerships with other national non-profit organizations for Veteran projects. The Veteran must also meet these organizations’ eligibility criteria. In 2021, PHH collaborated with the Independence Fund, the Patriot Military Family Foundation, the Gary Sinise Foundation, the Semper Fi & America’s Fund, Habitat for Humanity, and Restore Homes. In this economic environment, we simply cannot do this work alone!

As of this writing, in 2021, PHH has assisted a total of 149 Veterans. Our Team has 33 ongoing funded projects, and we are currently assessing an additional 67 requested projects for funding purposes. We are on pace to meet or exceed our personal best of serving 170 Veterans in 2020!

Finally, if you seek an organization to support financially that is dedicated to the mission of providing sustainable housing solutions for disabled Veterans, then we are here. Please consider joining our Hearts of Honor Club, become a financial or material donor, or a Volunteer.

Together, WE CAN improve Veterans lives one home at a time!
It’s a powerful night and a process that helps heal the wounds, especially in the company of trusted friends.

Then, we hold a graduation gathering centered around a fellowship meal. Each graduate is celebrated and shown appreciation.

All of this is possible because Veterans feel safe and welcomed at Purple Heart Homes. It allows me to remember that our mission is not necessarily about the house in which the Veteran lives, but about the well-being of the Veteran and the families that live in the house.

This fall we started holding this course in our conference room at Purple Heart Homes and PHH is the sponsor for this effort. We had 7 combat Veterans join in for 12 weeks, meeting each Tuesday night. The course is designed to reconnect Veterans to a community and to their faith in God. It culminates in “story night” where each Veteran tells their story in 4 parts:

1. Who was I before the military?
2. What happened while I served?
3. Who am I now?
4. Where am I going from here?

PHH gets a final appraisal of the home. Then, Purple Heart Homes assists the qualified Veteran in obtaining a mortgage. After the five-year period, if the Veteran has met his or her home repairs that address health, safety, or accessibility issues. While this is still our primary effort, the Veteran Home Opportunity Program (VHOP) is another component to PHH that has been crucial in assisting Veterans to become homeowners.

Since it’s development in 2013, VHOP has thrived, in large part, due to PHH’s partnership with Bank of America (BoA) and their Property Donation Program. Through this program, Bank of America donates bank owned properties to Purple Heart Homes that meet certain criteria. Purple Heart Homes then tries to match a Veteran who has applied to our Home Ownership Program with a home in our inventory.

Once a match is made and the application process is completed, PHH will assist the qualified Veteran in obtaining a mortgage for 50% of the final appraised value of the home – the remaining 50% equity in the home is held by Purple Heart Homes for 50% of the final appraised value of the home. When Purple Heart Homes (PHH) was founded in 2008, the primary focus was on what is now called the Veteran Aging in Place Program (VAIP). This program is for a Veteran who owns his or her home, but has critical home repairs that address health, safety, or accessibility issues. While this is still our primary effort, the Veteran Home Opportunity Program (VHOP) is another component to PHH that has been crucial in assisting Veterans to become homeowners.

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Once a match is made and the application process is completed, PHH will assist the qualified Veteran in obtaining a mortgage for 50% of the final appraised value of the home – the remaining 50% equity in the home is held by Purple Heart Homes for 5 years in a non-interest, non-payment bearing second mortgage. After the five-year period, if the Veteran has met some metrics, (e.g. made payments on time, kept homeowner insurance coverage up to date, etc.) then the related equity is released by PHH to the Veteran.

This program would not be possible without Bank of America and it continues to be a great resource to assist Veterans with their housing needs.

Purple Heart Homes and Reboot Combat Recovery

A community outreach partnership with BRAD BORDERS Vice President of Community Outreach

You’ve seen the statistics on Veteran suicides and you might wonder what can be done. Well, there are things that help Veterans, who’ve experienced trauma, come out of the darkness of self-destruction. About 7 years ago I was introduced to a trauma recovery course for combat Veterans called Reboot Combat Recovery. We gathered a team here in Statesville, NC and started the class. Now, nearly 5 years later, we have seen over 100 Veterans find hope and healing. They overcame trauma together, as it’s never done in isolation.

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Bank of America

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Thank you, Bank of America!
I AM A ________ OF A VETERAN

Tag us and tell us how you are connected!

OR CURRENT RESIDENT

HAVE YOU EVER WONDERED

what it's like to live with inadequate housing as one of our Veterans?

Take a moment & watch the Double Amputee Empathy Experience:
www.improvingveteranslives.com