JOIN THE CLUB
We need your help adding 101 new Hearts of Honors Club Members in 2021!

WAYS TO SUPPORT
Purple Heart Homes

2020 CONSTRUCTION ACCOMPLISHMENTS
& our current projects

WE'RE IMPROVING VETERANS' LIVES ONE HOME AT A TIME.
CO-FOUNDER’S CORNER

John Gallina
Chief Executive Officer & Co-Founder

Happy 2021 and thank you for all the support in 2020! Though it was tough, and many were and still are hurting, together we have been able to assist 741 Veterans with their housing needs.

Since our inception in 2008, we have been focused on growth strategies for a number of reasons. First and foremost, the sheer number of applications has dictated the need for Purple Heart Homes to expand our reach geographically, as well as increase our capacity. We have even expanded our programs through various national partnerships and the creation of chapters to provide focused efforts in isolated areas of greater needs. While our growth strategies have increased our capacity, geographic reach, and community involvement in some areas, something has been missing.

When Dale and I started PHH, it was a family effort; we personally knew everyone that was involved in every way. Having completed over 150 projects last year I didn’t know every volunteer. I believe that those relationships are important, and all of those making the projects possible, matter. In many ways all the challenges of 2020 started bringing this to my attention. We were, and still are, completing projects and I know that with the pandemic, in-person events will continue to be challenging.

I miss seeing people; I miss hearing the volunteer stories about their family’s service to our great nation; and I miss hearing about the healing that happens when volunteers and Veterans connect. Don’t get me wrong, it’s not that I feel that these things are not happening, but rather I feel that sometimes we can get so consumed with growth that we miss the personal connections. We know that there are more Veterans out there hurting than we have funding and manpower to help.

As an organization in 2021, we will put our strategic focus on quality of relationships. For the next few years, we will be putting more intentional actions behind relationship development, process streamlining, and gaining more agility within our programs. We are a non-profit organization and as times change we, too, must change. Society is slowing down and getting more focused on what’s important - so must we.

I don’t believe that our volunteers are here for awards and accolades, but everyone has a story. Why are you here? Why are you supporting PHH? Those stories, your stories, matter to me. We would like to hear your stories, because you matter to Purple Heart Homes and to the Veterans we serve. Please take a few moments to share your story with us: how you learned about us, what your experience was like, and how it impacted you. Please send your submissions to svanwormer@phhusa.org.

Purple Heart Homes was founded on the desire to help Veterans. We are going to ensure we are taking care of those Veterans we have committed to and those individuals that committed alongside us, before loading up and heading to the next Veteran’s home.

Every Veteran matters, and that is true of the volunteers and donors that help us get there. Each one matters immensely. Thank you ALL for your continued support. I hope to see you or hear from you soon.

For every house has a builder, but the one who built everything is God. Hebrews 3:4

John Gallina
Chief Executive Officer & Co-Founder

Purple Heart Homes is an equal opportunity employer and provider. “Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Section at www.secretary.state.nc.us/verification. The license is not an endorsement by the State.”
WAYS TO SUPPORT PURPLE HEART HOMES

Hearts Of Honor Club
This is a monthly recurring donation program that anyone can sign up for right from our website. For as little as $10 per month you can become a Hearts Of Honor member.

Sponsorship
There is an Events tab on our website where all events scheduled for the year can be seen. These are fundraising events hosted by PHH and for which sponsorship opportunities are available. Does your company want to be the title sponsor for a golf tournament, a 5k run or another event? We can make that happen.

Estate Planning
Purple Heart Homes can be willed homes, cars, stocks, bonds, and other assets that might be part of an estate. This is a great way to leave a lasting legacy of helping Veterans. This process will need to begin with your attorney.

Employee Giving and Company Match
Does your company offer a way to give to a charitable cause? Many companies do and many of those companies will match all or a portion of what the employee gives. This is a seamless way to give through payroll deductions and if the company offers a match, that's a bonus.

Donor Advised Funds - DAF
Many money management firms and banks have a charitable arm. If you have investment accounts, and want to donate a portion to charity, the DAF is a way to have your charitable assets professionally managed and distributed to your designated charities. Ask your financial advisor about this program.

Combined Federal Campaign - CFC
There are 9.1 million federal employees and contractors. Are you one of them? Every fall there is a CFC solicitation period where charities are selected for federal employee giving. If you or anyone you know are federal employees and want to give to Purple Heart Homes our CFC number is 16682.

In Kind Donations
There are non-cash donations of materials or services that fit our mission of providing critical home repair for our Veterans in need. Examples would be lumber, plywood, roofing material, flooring, etc. It could be professional trades services like plumbing, electrical, or HVAC services. Donations of this type are of great assistance.

Grants
Ahh, Grants! Careers are built around writing grants. Does your company, organization, or charitable foundation offer grants for Veterans, Housing, or Human Services? Do you know anyone who works for a charitable foundation? If the answer is yes to either, please give us a mention or contact us with the opportunity and we’ll take it from there.

Corporate and Volunteer Support
Many businesses contact us and want to make a donation. As part of this donation the business and a group of employee volunteers want to work on a project as a teambuilding event, a community service effort, or for community outreach. These are great ways for PHH and the partner organization to come together to do good in the community while learning about and supporting each other.

Individual Fundraising Events
Want to set up a lemonade stand, hold a raffle, organize a golf tournament or a 5k race, organize a bike ride, a motorcycle rally, or any other event you can think of that will raise money? Your imagination is the limit for individual fundraising events. These are great ways to not only generate financial support, but to have some fun while doing so.

This month we want to highlight the many ways Purple Heart Homes receives support.

This list is not exhaustive, but it does represent the ways we’ve received support and what will sustain us into the future.

Last year we looked around Purple Heart Homes (PHH) for some needs within the organization and one thing that kept coming up was continued connection that people value. I’m looking forward to jumping in with both feet, telling the story of Purple Heart Homes and caring for others in the process.

From the combat environment to caring for soldiers and their families stateside, I know first-hand that it is valued and trusted relationships that build great teams.

So, this led us to realize the benefit to uniting these four amazing communities underneath one focused position at PHH. In October, I made the transition from VP of Chapters to VP of Outreach. In this role, my priority of effort is relational in nature to our Veteran. The communities we serve, our faithful donors and our employees. I’ll focus on the human side of all of this understanding that our work cannot be done without valued relationships.

For over 17 years I’ve served as chaplain in the US Army Reserve, with over 10 years of mobilization and deployment.

VOLUNTEERS NEEDED!
The Pine Belt Chapter in Mississippi is working on a ramp and bathroom accessibility for a World War II Veteran. They need volunteers! If you can help, please email them at pinebeltmschapter@phhusa.org.
Greetings from the Purple Heart Homes Headquarters Construction Team! I hope this finds you and your family safe and well, as we begin a New Year. While some may seem to slow-down during this period while we wait for Spring, I can assure you that Purple Heart Homes (PHH) is full-steam ahead with exciting plans for this year and the long-term future.

Although 2020 could be forgetful in many ways, I would like to highlight a few of our accomplishments:

▶ Though your generosity, PHH has been able to assist over 741 Veterans since our inception! That number continues to grow.
▶ With the assistance of our donors, chapters and volunteers we competed 166 Veteran remodel or build projects. This feat eclipsed our 2019 personal best by forty (40), Veteran projects!
▶ PHH manufactured, transported, and delivered two Veteran Tiny Homes for deserving Veterans in South Carolina. Our Upstate South Carolina Chapter was instrumental in this endeavor.
▶ Our second project in Hawaii was completed. If you are like us, we sure would love to have a Chapter established in Hawaii!
▶ Through a grant from the Local Initiatives Support Corporation (LISC) foundation, PHH was able to complete the remodel of a former tool/storage room into a “new” conference/training room named The Dale Beatty Training Center (DBTC), in honor of our late co-founder Dale Beatty.

I could go on about the accomplishments and “firsts”, which have transpired during 2020. Although 2020 could be forgetful in many ways, I would like to highlight a few of our accomplishments:

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Moving forward in 2021, the PHH HQ Construction Team will position itself to build upon these successes and provide the assistance necessary for many other service-connected disabled and aging Veterans. Likewise, we continue to seek ways to streamline resources through the digitization of project files and implementing an inventory control system, so we can efficiently process all the required paperwork in a timely manner.

As we journey together through 2021, we do not know what social-economic events lie ahead of us. PHH is strategically aligning itself to be a non-profit leader for service-connected disabled and aging Veterans in our Nation. With your financial, material, and volunteer support, PHH can reach more Veterans to provide a “hand-up, not a hand-out” to them and their families. I cannot express enough “thanks”, to everyone who has been involved this year or previous years. Even if it was a single Veteran project, I am eternally grateful.

If you are seeking an organization to support, where every-one is dedicated to the mission of providing sustainable housing solutions for service-connected disabled and aging Veterans, then PHH needs you! If you want to be part of an organization that will persevere and not stop trying to find an equitable opportunity for Veterans who are truly in need, then PHH is for you! Purple Heart Homes does not exist without your support. Let us steam-roll 2021 by surpassing the previous number of projects completed and assist more service-connected disabled and aging Veterans than previous years!

How can you help? Join our “Hearts of Honor” program, become a financial and/or material donor or go to our website www.purplehearthomesusa.org and sign up as a Volunteer.

Together, we can improve a Veteran’s life one home at a time.

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MEET CHARLI STRAIGHT

**HOMETOWN**
Asheville, NC

**TIME WITH PHH**
7 years and counting!

**CURRENT ROLE**
Director of Real Estate/Rental Properties

**PAST POSITIONS AT PHH**
Veteran Homeownership Specialist, Application Specialist, Office Manager, Speaker Bureau, VAIP (Veterans Aging In Place) Specialist, and Director of Real Estate and Applications

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**WHAT DO YOU LIKE MOST ABOUT WORKING FOR PURPLE HEART HOMES?**
With all their heart, they take care of their battle buddies of all ages. Not just 8 to 5 but 24/7.

**WHAT IS THE MOST MEMORABLE THING THAT HAS HAPPENED TO YOU AS AN EMPLOYEE OF PURPLE HEART HOMES?**
Seeing the face of a Veteran and their family when they become a homeowner or a Veteran’s home repairs being completed knowing that they have a safe living environment.
UPCOMING EVENTS!

7 Days for the Troops
- May 9 - 15: Statesville, NC
- June 27 - July 3: Tupelo MS
- Nov 11 - 18: Tampa FL

Spring Golf Classic
- April 23, 2021: Concord, NC

Fall Golf Classic
- October 8, 2021: Statesville, NC

Take That Hill
- October 23, 2021: Taylorsville, NC

Details for our 2021 Camo Ball coming soon!